

Core Adult Profile 2020 SNO 23433

SCRIPTER: No question should force a response
Length of interview: 10 minutes
Start fieldwork: July 2020
End fieldwork: July 2021

Update the Core Profile Redirect for the auto ANOs in the end URL setup function.

I. SAMPLE VARIABLES

- MNO/Respondent ID number [Q]
 - mbr_survey_lang_view.core_lang [S]
 - mbr_prgm_view.laptop [S]
 - respondent [S] *Note: From lookup API. Values are NULL, 'False' and 'True'.*

II. QUOTA CHECK BASED ON SAMPLE VARIABLES

N/A

III. INTRODUCTION

N/A

IV. SCREENER

N/A

V. MAIN QUESTIONNAIRE

Base: all respondents

Prefer_Lang [S]

¿Prefiere llenar sus encuestas en español o en inglés?

Do you prefer to do surveys in Spanish or English?

Select one answer only.

1. Español
2. English

SCRIPTER: Show if mbr_survey_lang_view.core_lang=2. If mbr_survey_lang_view.core_lang=0, skip to English intro screen. If mbr_survey_lang_view.core_lang=1, skip to Spanish intro screen. Prompt following nonresponse.

Base: If ANO in (61966) and respondent='True'

WELC_RESP [DISP]

Welcome to KnowledgePanel®

KnowledgePanel is about your opinions. By taking our surveys, you tell companies, researchers, and policymakers what you think. The survey responses you provide can help change our world for the better. Our survey results are shown on national news shows, in newspapers, magazines, articles posted online, and in research reports, including some presented to our nation's lawmakers. It's a chance for you to make your voice heard.

For this survey you earn \$10.

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KnowledgePanel consists of about 60,000 panelists nationwide and is the largest online panel of its kind in the U.S.

[CENTERED IMAGE CONTAINING MAP OF HOUSEHOLDS ON KNOWLEDGEPANEL, ALL 50 STATES]

Base: If ANO in (61966) and respondent in ('False', NULL)

WELC_NONRESP [DISP]

Welcome to KnowledgePanel®

KnowledgePanel is about your opinions. Our members find our mostly short surveys interesting and educational. By taking our surveys, you tell companies, researchers, and policymakers what you think. The survey responses you provide can help change our world for the better.

By taking surveys and providing your opinions, you also earn points that can be redeemed for cash. You may be offered additional rewards for participating in selected studies – for example, **you earn \$10 for this survey**. In a moment we will ask if you want to take part. We sincerely hope you do.

KnowledgePanel consists of about 60,000 panelists nationwide and is the largest online panel of its kind in the U.S. Ipsos – our research organization – helps bring the opinion of the general public to product manufacturers, policy makers, academic researchers, and other groups interested in what people think. Our survey results are shown on national news shows, in newspapers, magazines, articles posted online, and in research reports, including some presented to our nation's lawmakers.

[CENTERED IMAGE CONTAINING MAP OF HOUSEHOLDS ON KNOWLEDGEPANEL, ALL 50 STATES]

Base: If ANO in (61966)

WELC2 [DISP]

This survey helps us get to know more about you and your household. Soon you will start receiving surveys on a bunch of different topics. Our research partners are sincerely interested in hearing your unique voice. You will be selected for each survey because your opinions are needed.

Surveys are usually open for 5 to 7 days. Some may be available for shorter or longer periods. Please try to take your survey as soon as possible before it closes. Once it closes, you will not be able to take it. Please answer your surveys yourself. Even if you think someone else is more familiar with a topic, it is your own answer or opinion that we want. Your opinion is what counts!

It is important to answer questions even if the topic is not interesting to you. You don't have to answer a question before continuing though if you do not want to answer it. Decision makers want to get a complete picture. They want to know how all people feel about an issue, product, or advertisement. We appreciate your unique opinion.

Base: If ANO in (61966) and respondent in ('False', NULL)

CONSENT [S; prompt once]

As a member of KnowledgePanel, you will automatically be enrolled in our points program. For completing surveys, you are awarded valuable points that can be redeemed for cash. The Panel Member Website (members.knowledgepanel.com) contains details about our points program and other useful info.

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We are committed to protecting your privacy. Please take the time to read about our privacy procedures and the KnowledgePanel Member Bill of Rights on the Members' site.

Now that you know more about KnowledgePanel, would you like to join and have your opinions heard?

1. Yes
2. No

If CONSENT is still missing after one prompt, please skip to ~~end of survey~~ NO_END and disposition as SSTNO=75.

Call write back API to send welcome_survey_consent variables (MNO, response, timestamp) copying logic from SNO 22561

Base: If CONSENT=2

NO1 [Medium T]

We understand. Would you mind telling us the main reasons why you decided not to join?

[INSERT TEXT BOX]

Base: If CONSENT=2 or refused

NO_END [DISP]

If you reconsider later and would like to join KnowledgePanel, please contact support@knowledgepanel.com or call 1-800-782-6899.

Skip to end of survey after showing NO_END. End survey on this screen without sending back to Survey Director. Please disposition as SSTNO=75 and trigger the survey complete/intlen API.

Base: If ANO in (61966) and [respondent='True' or (respondent in ('False', NULL) and CONSENT=1)]

P1 [S; prompt once]

Show Thanks line and blank line after if respondent in ('False', NULL) ; else suppress Thanks line and blank line after

Thanks for joining KnowledgePanel!

Some of our new panel members find it helpful to see the different ways we ask questions in our surveys. We have a few simple practice questions you can try.

Would you like to see these practice questions?

1. Yes
2. No

Base: If P1=1

P2 [S]

Great! Let's get started.

Some of the questions we ask need only a single answer. If you choose an answer and you want to change it, simply click the button next to your new answer.

What is your favorite color?

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Suppress default instruction text

1. Yellow
2. Blue
3. Orange
4. Red
5. Purple
6. Green
7. Another color

Base: If P1=1

P3 [M]

Other types of questions may allow you to choose more than one item. If you want to change your answer, click in the box next to that item again to take it off your list of answers.

Also notice the "None of these" option. This option can only be selected alone, not with any of the other options.

Which of the following types of television programs do you enjoy? Select all that apply.

Suppress default instruction text

1. Comedies
2. Dramas
3. Sports
4. Game shows
5. News programs
6. Reality television programs
7. None of these [S]

Base: If P1=1

P4 [S Accordion Grid]

At times we may ask you to use one scale to provide responses to many different items. For each item, click the button that best reflects your response according to the rating scale at the top.

How much do you agree with each of the following?

Suppress default instruction text

Statements in row:

- a. I enjoy talking to new people.
- b. I always act the same way no matter who I am with.
- c. I am an outgoing person.
- d. I like to learn new things.
- e. I like to be in control.
- f. I usually try to avoid arguments.

Answers in columns:

1. Do not agree
2. Somewhat agree
3. Agree
4. Strongly agree

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Base: If P1=1

P5 [N with range 0-99]

For some questions we would like you to provide a numerical response. For these, simply use your keyboard to type your answer in the text box provided.

How many times, in the past 30 days, have you eaten ice cream?

Custom instruction text: If you haven't eaten any ice cream, please enter "0".

Show number box with range 0-99.

Base: all respondents

[Show if ANO=61967, 61966]

We need some basic information for all panel members in order to provide you with a wide variety of surveys. Your individual responses remain confidential.

[Show if ANO NE 61967 OR 61966]

Thank you for taking our survey! We are updating questions you may have answered before. Your individual responses will remain confidential.

SCRIPTER: Show on same screen as AGECONS.

Base: all respondents

AGECONS [Q]

How old are you?

[PROMPT]

By providing this information as a KnowledgePanel member, you help represent the entire U.S. population. Your individual responses are kept confidential. Thank you!

Please confirm your age. Type in your age if the box is empty or the age shown is incorrect.

SCRIPTER: min.=0, max.=120. Show label to right of box: years old. Prompt following nonresponse. Show pre-existing value from database, if available (mbr_std_demos.age). Show on same screen as QGENDER.

Base: all respondents

QGENDER [S]

Are you...?

[PROMPT]

By providing this information as a KnowledgePanel member, you help represent the entire U.S. population. Your individual responses are kept confidential. Thank you!

Select one answer only. Please change if response shown below is incorrect.

1. Male
2. Female

SCRIPTER: Prompt following nonresponse. Show pre-existing value from database, if available (mbr_std_demos.gender).

Base: respondents who are under 18 or over 94 (AGECONS<18 OR AGECONS>94)

YNGOLD [S]

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You indicated that your age is: [SCRIPTER: Show age from AGECONS]

Is this correct?

Select one answer only.

1. Yes
2. No

SCRIPTER: If YNGOLD=2, re-ask AGECONS.

Base: respondents who did not provide their age (AGECONS=Refused)

AGERANGE [S]

Is your age...?

Select one answer only.

8. Under 18
 1. 18-24
 2. 25-34
 3. 35-44
 4. 45-54
 5. 55-64
 6. 65-74
 7. 75+

Base: respondents who are under 18 (AGECONS<18 or AGERANGE=8)

AGECHECKa [S]

You must be 18 or older to join KnowledgePanel. However, you may be able to participate if your parent or guardian provides permission. Are you interested in joining?

Select one answer only.

1. Yes
2. No

Base: respondents who are under 18 (AGECONS<18 or AGERANGE=8)

AGEEND

Thank you very much for your interest in joining KnowledgePanel! We greatly appreciate your cooperation. [Show if AGECHECKa=1] We will soon contact your parent or guardian and send you a survey for you specifically.

SCRIPTER: Skip to end of survey after showing AGEEND. Please disposition as SSTNO=75 (non-qualified complete).

Base: all respondents

Q1 [S]

Which best describes the building where you live?

Select one answer only.

1. One-family house detached from any other house
2. One-family house attached to one or more houses (such as a condo or townhouse)
3. Building with 2 or more apartments
4. Mobile home

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5. Boat, RV, van, etc.

Base: all respondents

Q2 [S]

Are your living quarters...

Select one answer only.

1. Owned by you or someone in your household with a mortgage or loan
4. Owned by you or someone in your household free and clear (without a mortgage or loan)
2. Rented
3. Occupied without payment of rent

Base: all respondents

Q3 [S]

Is your residence in...

Select one answer only.

1. Your name only
2. Your name with someone else's name (jointly owned or rented)
3. Someone else's name only

Base: all respondents

Q7 [S]

When it comes to grocery shopping in your household, would you say...

Select one answer only.

1. You do all of it
2. You do most of it
3. You do about half of it
4. Someone else does most of it; you do some of it
5. Someone else does all of it

SCRIPTER: Prompt following nonresponse.

Base: all respondents

Q12 [S]

Are you now...?

Select one answer only.

1. Married
2. Widowed
3. Divorced
4. Separated
5. Never married

Base: respondents who are not married (Q12=2-5, Refused)

QPRTR [S]

Are you currently living with a partner to whom you are not married?

Select one answer only.

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1. Yes
2. No

Base: all respondents

Q5a [Q]

Including yourself, how many people are 18 years of age or older and currently live in your household at least 50% of the time?

[SPACE]

Please include unrelated individuals (such as roommates), and also include those now away traveling, away at school, or in a hospital.

Type in the number of adults 18 years of age or older.

[PROMPT]

By providing this information as a KnowledgePanel member, you help represent the entire U.S. population. Your individual responses are kept confidential. Thank you!

SCRIPTER: min.=1, max.=10. Prompt following nonresponse. Show on same screen as Q5b.

Base: all respondents

Q5b [Q]

Next, how many people are 17 years of age or younger and currently live in your household at least 50% of the time? If none, enter "0".

[SPACE]

Include babies and small children.

Type in the number of children 17 years of age or younger.

[PROMPT]

By providing this information as a KnowledgePanel member, you help represent the entire U.S. population. Your individual responses are kept confidential. Thank you!

SCRIPTER: min.=1, max.=10. Prompt following nonresponse.

Base: all respondents

Q5 [Q]

SCRIPTER: Create DOV: Q5=Q5a + Q5b. Compute if Q5a and Q5b are not refused.

Base: respondents reporting household size greater than 10 (Q5 > 10)

Q5CONFIRM [S]

You said that ____ people live in your household. Is that correct?

Select one answer only.

1. Yes
2. No

SCRIPTER: Show numeric response to Q5 in Q5CONFIRM. If Q5CONFIRM=2, repeat Q5a and Q5b.

Base: respondents in households with two or more people (Q5 > 1)

HHCOMP1 [Q/S]

Please tell us a little more about the people you share your household with.

[SPACE]

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For each person in your household [*Show text in parentheses if Q5CONFIRM=1*] (up to 10 people), enter their age on their last birthday and indicate if they are male or female. For infants who are less than 1 year old, please enter a 0 for age.

[PROMPT]

Your answer to this question is important for future surveys we will send you – your individual responses are kept confidential.

Type in the number for age and select one answer for gender from each row in the grid.

Household members in row:

1. Yourself
2. Member 2
3. Member 3
4. Member 4
5. Member 5
6. Member 6
7. Member 7
8. Member 8
9. Member 9
10. Member 10

Answers in second column:

1. Male
2. Female

SCRIPTER: Show grid with same number of lines as Q5 response. First column: heading “Age” min.=0, max.=120. Populate age from AGECONS or AGERANGE. Second column: heading “Gender”, show radio buttons. Populate gender and age for “Yourself” if pre-existing value. Prompt following nonresponse. Show age and gender as placeholder for “Yourself”, but do not allow to edit on this screen.

Base: respondents in households with one or more children (HHCOMP1 ages < 18)

HHCOMP3 [S]

For each child under the age of 18, tell us if you are the parent or legal guardian.

Household members in row:

2. Member 2
3. Member 3
4. Member 4
5. Member 5
6. Member 6
7. Member 7
8. Member 8
9. Member 9
10. Member 10

Answers in column:

1. Parent
2. Legal guardian, not parent
3. Neither

SCRIPTER: Show grid with same number of lines as household members under age 18 in HHCOMP1. Add Age and Gender in member list (e.g., Member 3 – Male, 17). Show radio buttons for relationship.

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Base: respondents in households with one or more members 18-26 (HHCOMP1 ages > 17 and HHCOMP ages < 27)

HHCOMP3a [S]

For each household member between the ages of 18 and 26, tell us if you are the parent.

Household members in row:

2. Member 2
3. Member 3
4. Member 4
5. Member 5
6. Member 6
7. Member 7
8. Member 8
9. Member 9
10. Member 10

Answers in column:

1. Parent
2. Not the parent

SCRIPTER: Show grid with same number of lines as household members 18-26 in HHCOMP1. Add Age and Gender in member list (e.g., Member 3 – Male, 17). Show radio buttons for relationship.

Base: respondents who are over 35 (AGE>35 or AGERANGE=3-7)

PARENT3 [S]

Do you have any children who are 18 YEARS OLD OR OLDER living outside your household?

Select one answer only.

1. Yes
2. No

Base: all respondents

Q10 [M]

Which, if any, of the following pets do you have?

Select all answers that apply.

1. Cat
2. Dog
3. Fish
4. Bird
5. Gerbil, guinea pig, hamster, mouse, rabbit, ferret
6. Reptile
7. Horse
8. Other (Please specify) [O]
9. Do not have any pets [S]

Base: all respondents

QPID100 [S]

Generally speaking, do you think of yourself as...

Select one answer only.

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1. Republican
2. Democrat
3. Independent
6. Something else

SCRIPTER: Prompt following nonresponse. Rotate 1st and 2nd responses.

Base: respondents who are Republican (QPID100=1)

QPID110 [S]

Would you call yourself a...

Select one answer only.

1. Strong Republican
2. Not very strong Republican

Base: respondents who are Democrat (QPID100=2)

QPID120 [S]

Would you call yourself a...

Select one answer only.

1. Strong Democrat
2. Not very strong Democrat

Base: respondents who are Independent or Something else (QPID100=3, 6)

QPID130 [S]

Do you think of yourself as closer to the...

Select one answer only.

1. Republican Party
2. Democratic Party

Base: all respondents

ACSNET [S]

Do you or does any member of your household have access to the internet?

Select one answer only.

1. Yes, by paying a cell phone company or internet service provider
2. Yes, without paying a cell phone company or internet service provider
3. No access to the internet in my house, apartment, or mobile home

Base: respondents with household internet access (ACSNET=1,2)

ACSNET2 [S]

Do you or any member of your household have access to the internet using the following?

Select one answer from each row.

Modes of access in rows:

1. Cellular data plan for a smartphone or other mobile device

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2. Broadband (high speed) internet service such as cable, fiber optic, or DSL installed in your household
3. Satellite internet service installed in your household
4. Dial-up internet service installed in your household
5. Some other service

Answers in columns:

1. Yes
2. No

SCRIPTER: Set up as single item banked. Maintain equal column widths.

Base: all respondents

MRINET [S]

Have you looked at or used the internet using a computer or any other device in any of the following locations in the last 30 days?

Select one answer from each row.

Locations in rows:

1. Home
2. Work
3. School or library
4. Another place

Answers in columns:

1. Yes
2. No

SCRIPTER: Set up as single item banked. Maintain equal column widths. If ACSNET=3, do not show MRINET_1 and autopunch as MRINET_1=2.

Base: all respondents

Q13 [M]

Are you Spanish, Hispanic, or Latino? *[Show if Q13 has a pre-existing value of 1-8]*
(*mbr_std_demos.HISP*). Please confirm or change if the information below is missing or incorrect.

[PROMPT]

Your answer to this question is important for future surveys we will send you – your individual responses are kept confidential.

Select all answers that apply.

1. No, I am not [S]
2. Yes, Mexican, Mexican-American, Chicano
3. Yes, Puerto Rican
4. Yes, Cuban, Cuban American
5. Yes, other Spanish, Hispanic, or Latino group (Please specify, for example Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on) [O]

SCRIPTER: Prompt following nonresponse. If Q13 has a pre-existing value of 1-8, repopulate field and use alternative language.

Base: respondents who indicated multiple countries of origin (more than one response selected for Q13_1 to Q13_5)

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Q13a [S]

Which group do you identify with most closely?

Select one answer only.

Show only response options selected in Q13:

2. Mexican, Mexican-American, Chicano
3. Puerto Rican
4. Cuban, Cuban American
5. Other Spanish, Hispanic, or Latino group

SCRIPTER: Prompt following nonresponse.

Base: all respondents

Please indicate what you consider your race to be. We appreciate your effort to describe your background using these U.S. Census Bureau categories.

SCRIPTER: Show on same screen as CPSRACE.

Base: all respondents

CPSRACE [M]

Please choose one or more **race(s)** that you consider yourself to be.

[PROMPT]

Your answer to this question is important for future surveys we will send you – your individual responses are kept confidential.

Select all answers that apply.

1. White
2. Black or African American
3. American Indian or Alaska Native
4. Asian
5. Native Hawaiian or other Pacific Islander
6. Some other race [O]

Base: respondents who are Asian (CPSRACE=4)

CPSASIAN [M]

Which of the following Asian groups are you?

Select all answers that apply.

1. Asian Indian
 2. Chinese
 3. Filipino
 4. Japanese
 5. Korean
 6. Vietnamese
 7. Other Asian (Please specify, for example Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)
- [O]

Base: respondents who are Native Hawaiian/Pacific Islander (CPSRACE=5)

CPSNHPI [M]

Which of the following Native Hawaiian or Other Pacific Islander groups are you?

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Select all answers that apply.

1. Native Hawaiian
2. Guamanian or Chamorro
3. Samoan
4. Other Pacific Islander (Please specify, for example Fijian, Tongan, and so on) [O]

Base: all respondents

Q14 [M]

SCRIPTER: Create DOV: Q14, which is a combination of CPSRACE, CPSASIAN, and CPSNHPI.

- If CPSRACE=1 Q14=1.
- If CPSRACE=2 Q14=2.
- If CPSRACE=3 Q14=3.
- If CPSASIAN=1 Q14=4.
- If CPSASIAN=2 Q14=5.
- If CPSASIAN=3 Q14=6.
- If CPSASIAN=4 Q14=7.
- If CPSASIAN=5 Q14=8.
- If CPSASIAN=6 Q14=9.
- If CPSASIAN=7 Q14=10.
- If CPSRACE=4 and CPSASIAN =Refused, Q14=10.
- If CPSNHPI=1 Q14=11.
- If CPSNHPI=2 Q14=12.
- If CPSNHPI=3 Q14=13.
- If CPSNHPI=4 Q14=14.
- If CPSRACE=5 and CPSNHPI =Refused, Q14=14.
- If CPSRACE=6 Q14=15.

1. White
2. Black or African American
3. American Indian or Alaska Native
4. Asian Indian
5. Chinese
6. Filipino
7. Japanese
8. Korean
9. Vietnamese
10. Other Asian – *Type in race*
11. Native Hawaiian
12. Guamanian or Chamorro
13. Samoan
14. Other Pacific Islander
15. Some other race

Base: Hispanic respondents (Q13 = 2-5)

Q1411 [S]

Do you speak a language other than English at home?

Select one answer only.

1. Yes
2. No

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Base: Hispanic respondents who speak a language other than English at home (Q1411=1)

Q1412 [M]

What language do you speak at home other than English?

Select all answers that apply.

1. Spanish
2. Chinese (any dialect)
3. Tagalog
4. Vietnamese
5. French
6. German
7. Another language

Base: Hispanic respondents who speak a language other than English at home (Q1411=1)

Q1413 [S]

How well do you speak English?

Select one answer only.

1. Very well
2. Well
3. Not well
4. Not at all

Base: all respondents

Q15 [S]

What is the highest level of school you have completed?

Select one answer only.

15. Some high school or less – no diploma or GED
9. High school graduate – high school diploma or the equivalent (GED)
10. Some college, no degree
11. Associate degree
12. Bachelor's degree
13. Master's degree
14. Professional or Doctorate degree

Base: respondents with some high school or less (Q15=15)

Q15a [S]

What is the highest level of school you have completed?

Select one answer only.

1. No formal education
2. 1st, 2nd, 3rd, or 4th grade
3. 5th or 6th grade
4. 7th or 8th grade
5. 9th grade
6. 10th grade
7. 11th grade
8. 12th grade NO DIPLOMA

Base: all respondents

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E100 [S]

Do any of the following currently describe you?

Select one answer from each row.

Employment status in rows:

1. Employed full time (35 hours or more per week) for pay with an organization or company
2. Employed part time (less than 35 hours per week) for pay with an organization or company
3. Self-employed full time (35 hours or more per week)
4. Self-employed part time (less than 35 hours per week)

Answers in columns:

1. Yes
2. No

SCRIPTER: Prompt following nonresponse. Set-up as single item banked.

Base: all respondents

DOV_EMPLOYED [S]

SCRIPTER: Create DOV_EMPLOYED.

IF ANY E100_1=1 OR E100_2=1 OR E100_3=1 OR E100_4=1 DOV_EMPLOYED=1.

IF E100_1=2 AND E100_2=2 AND E100_3 AND E100_4=2 DOV_EMPLOYED=2.

ELSE DOV_EMPLOYED=3.

1. Employed
2. Not employed
3. Refused

Base: respondents who are not employed (DOV_EMPLOYED=2)

E102 [S]

Do any of the following currently describe you?

Select one answer from each row.

Employment status in rows:

1. Looking for work
2. Unable to work due to a disability or work-related injury
3. On temporary layoff from a job

Answers in columns:

1. Yes
2. No

SCRIPTER: Set-up as single item banked.

Base: all respondents

E104 [S]

Do any of the following currently describe you?

Select one answer from each row.

Employment status in rows:

1. Retired
2. A student

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3. A stay-at-home spouse or partner
4. Working in an unpaid job, such as an internship or volunteer position
5. Working as a freelancer or independent contractor for pay

Answers in columns:

1. Yes
2. No

SCRIPTER: Set-up as single item banked.

Base: all respondents

E150 [Banked] Have you ever...

Items in rows:

1. driven for a ride-sharing service such as Uber or Lyft
2. rented out a home or apartment that you own on a site such as Airbnb, Homeaway, or VRBO
3. delivered food to customers through a service like Caviar, Uber Eats, or Grubhub
4. provided child care through a service like Zum, Urbansitter, or Care.com
5. done tasks or chores for people through a service like TaskRabbit
6. walked or watched someone's pet through a service like Rover
7. done other freelance or contracting work

Answers in columns:

1. Yes
2. No

[If the respondent click on "YES" to "done other freelance or contracting work", show open-ended question on the same screen:

E150_other

Please specify the other freelance or contracting work: [O]

Base: respondents who are employed (DOV_EMPLOYED=1)

Q18 [S]

Altogether, how many jobs do you have?

Select one answer only.

1. One
2. Two
3. Three
4. Four or more

Base: respondents who are employed (DOV_EMPLOYED=1)

GOVEMP1 [S]

[Show if DOV_EMPLOYED=1 and Q18=1, Refused]

Which of the following best describes your employer?

[Show if DOV_EMPLOYED=1 and Q18=2, 3, 4]

Which of the following best describes your employer in your MAIN job?

Select one answer only.

1. Government
2. Private-for-profit company
3. Non-profit organization including tax exempt and charitable organizations

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4. Self-employed
5. Working in the family business

SCRIPTER: Prompt following nonresponse. If ((E100_1=2 and E100_2=2 and (E100_3=1 or E100_4=1) autofill GOVEMP1=4 and do not show question.)

Base: respondents who are government employees (GOVEMP1=1)

GOVEMP2 [S]

Would that be the federal, state, or local government?

Select one answer only.

1. Federal
2. State
3. Local (county, city, township)

SCRIPTER: Prompt following nonresponse.

Base: respondents who are employed for pay with an organization or company ((E100_1=1 or E100_2=1) and GOVEMP1=1-3, 5, Refused)

E140 [S]

Show if Q18=1, Refused:

Which category best describes your level of employment?

Show if Q18>1:

Which category best describes your level of employment at your MAIN job?

Select one answer only.

1. Entry level
2. Experienced (non-manager)
3. Manager/Supervisor of Staff/Director
4. Executive (SVP, VP, Department Head, President, CFO, etc.)

Base: respondents who are executives (E140 = 4)

E141 [S]

Show if Q18=1, Refused:

Which category is most closely related to your current job title?

Show if Q18>1:

Which category best describes your current job title at your MAIN job?

Select one answer only.

1. CEO
2. President
3. CFO
4. COO
5. CIO
6. CMO
7. CDO/Head of Digital
8. CTO
9. EVP
10. SVP
11. VP
12. Department Head
13. Other

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Base: respondents who are managers or executives (E140=3,4)

Q142 [M]

Thinking about your influence in the selection and evaluation of services, solutions, and products for your company, which of the following describes you?

Select all answers that apply.

1. I recommend and/or specify service/solution/product providers
2. I evaluate service/solution/product providers
3. I authorize the final decision in selection of service/solution/product providers
4. I specify the needs for providers
5. I have no input into these decisions

Base: respondents who are employed (DOV_EMPLOYED=1)

QTelcom1 [S]

[Show if Q18=1, Refused and GOVEMP1=1, 2, 3, Refused]

Including all locations where your employer operates, how many people work for your employer?

[Show if Q18=2, 3, 4 and GOVEMP1=1, 2, 3, Refused]

Including all locations where your employer at your MAIN job operates, how many people work for your employer?

[Show if GOVEMP1=4]

Including all locations where your business operates, how many people work for your business?

[Show if GOVEMP1=5]

Including all locations where your family business operates, how many people work for your family business?

Select one answer only.

9. Only me
10. 2-9
2. 10-24
7. 25-49
8. 50-99
11. 100-249
12. 250-499
5. 500-999
13. 1000-2500
14. 2500-5000
15. 5000+

Base: respondents who are managers or executives and are not working alone (E140=3,4 AND

QTelcom1=2-8, 10-15)

Q143 [S]

And, how many of those employees report to you either directly or indirectly?

Select one answer only.

1. No one reports to me
2. 1
3. 2-4
4. 5-9
2. 10-24
7. 25-49
8. 50-99

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4. 100 or more

Base: respondents who are employed for pay with an organization or company ((E100_1=1 or E100_2=1) and GOVEMP1=1-3, 5, Refused)

UNION100 [S]

Are you a member of a labor union or an employee association similar to a union?

Select one answer only.

1. Yes
2. No

Base: respondents who are not union members (UNION100=2)

UNION105 [S]

On the job, are you covered by a union or employee association contract?

Select one answer only.

1. Yes
2. No

Base: respondents who are union members or covered by an association contract (UNION100=1 OR UNION105=1)

UNION110 [S]

Show if UNION100=1:

Which labor union or employee association are you a member of?

Show if UNION105=1:

Which labor union or employee association are you covered by?

Select all answers that apply.

9. AFGE (American Federation of Government Employees)
10. AFL-CIO (American Federation of Labor – Congress of Industrial Organizations)
1. AFSCME (American Federation of State, County, and Municipal Employees)
2. American Federation of Teachers
11. CWA (Communications Workers of America)
12. IAM (International Association of Machinists and Aerospace Workers)
13. IBEW (International Brotherhood of Electrical Workers)
14. LIUNA (Laborers' International Union of North America)
3. NEA (National Education Association of the United States)
4. SEIU (Service Employees International Union)
5. Teamsters
15. UAW (United Auto Workers)
16. UBC (United Brotherhood of Carpenters and Joiners)
6. United Food and Commercial Workers
7. United Steelworkers
8. Other, please specify [O]

Base: respondents who are employed (DOV_EMPLOYED=1)

IND1 [S]

[Show if QDOV_EMPLOYED=1 and Q18=1, Refused]

Think about the industry in which you currently work. Which of the following industries is it?

[Show if QDOV_EMPLOYED=1 and Q18=2, 3, 4]

Think about the industry in which you currently work at your MAIN job. Which of the following industries is it?

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Select one answer only.

- 11. Farming/Agriculture, Forestry, Fishing and Hunting, and Animal Production
- 21. Mining, Quarrying, and Oil and Gas Extraction
- 22. Utilities, Waste Management, and Remediation Services
- 23. Construction and Specialty Contractors (such as Plumbing and Electrical)
- 24. Administrative and Support Services (such as Call Centers, Security, Landscaping, and Janitorial)
- 31-33. Factory, Manufacturing, and Woodworking
- 42. Wholesale Trade
- 44-45. Retail/Stores/Shopping (including Online Retail)
- 48-49. Delivery Services, Warehousing, and Transportation (including Air, Rail, Water, Truck, and Passenger)
- 51. Information (including Publishing, Media, Telecom, Internet Search, and Social Networking)
- 52. Finance, Banking, and Insurance
- 53. Real Estate and Property Management
- 54. Professional, Scientific, Technical, and Business Services (including Engineering, Architecture, Law, Research, Marketing, Advertising, PR, and Veterinary)
- 55. Management of Companies and Enterprises
- 60. Child Day Care Services
- 61. Education and Tutoring
- 62. Health Care (including Elder Care, Home Health Care)
- 71. Arts, Entertainment, and Recreation (including Fitness and Gambling)
- 72. Accommodation and Food Services (including Hotels, Restaurants, and Bars)
- 80. Repairs and Maintenance
- 81. Personal Services (including Beauty, Pet Care, and Household)
- 82. Community/Non-Profit Organizations (including Religious and Political Organizations)
- 92. Public Administration and Public Safety (including Police and Fire Fighters)
- 93. Armed Forces

SCRIPTER: Prompt following nonresponse.

Base: respondents who are employed and specified their industry (IND1=11-93)

IND2 [S]

[Show if QDOV_EMPLOYED=1 and Q18=1, Refused]

And, which of the following best describes the industry in which you currently work?

[Show if QDOV_EMPLOYED=1 and Q18=2, 3, 4]

And, which of the following best describes the industry in which you currently work at your MAIN job?

Select one answer only.

Show if IND1=11:

- 111000. Crop Production
- 112000. Animal Production and Aquaculture
- 113000. Forestry and Logging
- 114000. Fishing, Hunting and Trapping
- 115000. Support Activities for Agriculture and Forestry

Show if IND1=21:

- 211000. Oil and Gas Extraction
- 212000. Mining (except Oil and Gas)
- 213000. Support Activities for Mining

Show if IND1=22:

- 221100. Electric Power Generation, Transmission, and Distribution

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221200. Natural Gas Distribution
 221300. Water, Sewage, and Other Systems
 562100. Waste Collection
 562200. Waste Treatment and Disposal
 662900. Remediation and Other Waste Management Services

Show if IND1=23:

236000. Construction of Buildings
 237000. Heavy and Civil Engineering Construction (such as Roads and Bridges)
 238000. Specialty Trade Contractors (such as Plumbing and Electrical)

Show if IND1=24:

561100. Office Administrative Services
 561200. Facilities Support Services
 561300. Employment Services
 561400. Business Support Services (such as Call Centers and Collection Agencies)
 561500. Travel Arrangement and Reservation Services
 561600. Investigation and Security Services
 561700. Services to Buildings and Dwellings (such as Janitorial and Landscaping)
 561900. Other Support Services

Show if IND1=31-33:

311000. Food Manufacturing
 321000. Wood Product Manufacturing
 323000. Printing and Related Support Activities
 325400. Pharmaceutical and Medicine Manufacturing
 326000. Plastics and Rubber Products Manufacturing
 332000. Fabricated Metal Product Manufacturing
 333000. Machinery Manufacturing
 334000. Computer and Electronic Product Manufacturing
 335000. Electrical Equipment, Appliance, and Component Manufacturing
 336000. Transportation Equipment Manufacturing
 339000. Other Manufacturing

Show if IND1=42:

423000. Merchant Wholesaler of Durable Goods (such as Furniture and Cars)
 424000. Merchant Wholesaler of Nondurable Goods (such as Food, Medicine, Clothing)
 425000. Wholesale Electronic Markets and Agents and Brokers

Show if IND1=44-45:

441000. Motor Vehicle and Parts Dealers
 444000. Building Material and Garden Equipment and Supplies Dealers
 445000. Food and Beverage Stores
 446000. Health and Personal Care Stores
 447000. Gasoline Stations
 448000. Clothing and Clothing Accessories Stores
 451000. Sporting Goods, Hobby, Book, and Music Stores
 452000. General Merchandise Stores
 453000. Other Store Retailers
 454000. Nonstore Retailers (including Online Retail)

Show if IND1=48-49:

481000. Air Transportation
 482000. Rail Transportation
 483000. Water Transportation

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484000. Truck Transportation
 485000. Transit and Ground Passenger Transportation
 488000. Support Activities for Transportation
 491000. Postal Service
 492000. Couriers and Messengers
 493000. Warehousing and Storage
 499000. Other Transportation

Show if IND1=51:

511000. Publishing Industries (except Internet)
 512000. Motion Picture and Sound Recording Industries
 515000. Broadcasting
 517000. Telecommunications
 518000. Data Processing, Hosting and Related Services
 519130. Internet Publishing and Web Search Portals (including Social Networking Sites)
 519000. Other Information Services

Show if IND1=52:

521000. Monetary Authorities-Central Bank
 522000. Credit Intermediation and Related Activities (including Banking and Credit Cards)
 523000. Securities, Commodity Contracts, and Other Financial Investments and Related Activities
 524000. Insurance Carriers and Related Activities
 525000. Funds, Trusts, and Other Financial Vehicles

Show if IND1=53:

531000. Real Estate
 532000. Rental and Leasing Services
 533000. Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)

Show if IND1=54:

541100. Legal Services
 541200. Accounting, Tax Preparation, Bookkeeping, and Payroll Services
 541300. Architectural, Engineering, and Related Services
 541400. Specialized Design Services
 541500. Computer Systems Design and Related Services
 541600. Management, Scientific, and Technical Consulting Services
 541613. Marketing Consulting Services
 541700. Scientific Research and Development Services
 541810. Advertising or Public Relations Agencies
 541910. Market Research and Public Opinion Polling
 541940. Veterinary Services
 541900. Other Professional, Scientific, and Technical Services

Show if IND1=61:

611100. Preschool or Kindergarten
 611101. Elementary School
 611102. Middle School
 611103. High School
 611104. Junior College
 611105. College, University, and Professional School
 611106. Business School and Computer and Management Training
 611107. Technical and Trade School
 611108. Other Schools and Instruction
 611109. Educational Services (including Libraries, Tutoring, and Exam Preparation)

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Show if IND1=62:

- 621100. Offices of Physicians
- 621200. Offices of Dentists
- 621300. Offices of Other Health Practitioners
- 621400. Outpatient Care Centers
- 621500. Medical and Diagnostic Laboratories
- 621600. Home Health Care Services
- 621900. Other Ambulatory Health Care Services
- 622000. Hospitals
- 623000. Nursing and Residential Care Facilities
- 624000. Social Assistance

Show if IND1=71:

- 711000. Performing Arts, Spectator Sports, and Related Industries
- 712000. Museums, Historical Sites, and Similar Institutions
- 713000. Amusement, Gambling, and Recreation Industries (including Fitness and Recreational Sports Centers)

Show if IND1=72:

- 721110. Hotels (except Casino Hotels) and Motels
- 721120. Casino Hotels
- 721119. Other traveler accommodation (including Bed-and-Breakfast Inns)
- 721200. RV (Recreational Vehicle) Parks and Recreational Camps
- 721300. Rooming and Boarding Houses
- 722310. Food Service Contractors
- 722320. Caterers
- 722330. Mobile Food Services
- 722400. Drinking Places (Alcoholic Beverages)
- 722500. Restaurants and Other Eating Places

Show if IND1=80:

- 811100. Automotive Repair and Maintenance
- 811200. Electronic and Precision Equipment Repair and Maintenance
- 811300. Commercial and Industrial Machinery and Equipment Repair and Maintenance
- 811400. Personal and Household Goods Repair and Maintenance

Show if IND1=81:

- 812110. Hair, Nail, and Skin Care Services
- 812190. Other Personal Care Services (including Diet and Weight Reduction)
- 812910. Pet Care (except Veterinary) Services
- 812200. Death Care Services
- 812300. Drycleaning and Laundry Services
- 814000. Private Household Service [OUT OF NUMERICAL ORDER ON PURPOSE]

Show if IND1=82:

- 813100. Religious Organizations
- 813200. Grantmaking and Giving Services
- 813300. Social Advocacy Organizations
- 813400. Civic and Social Organizations
- 813900. Business, Professional, Labor, Political, and Similar Organizations

Show if IND1=92:

- 921000. Executive, Legislative, and Other General Government Support
- 922000. Justice, Public Order, and Safety Activities (including Police and Firefighters)
- 923000. Administration of Human Resource Programs

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924000. Administration of Environmental Quality Programs
 925000. Administration of Housing Programs, Urban Planning, and Community Development
 926000. Administration of Economic Programs
 927000. Space Research and Technology
 928000. National Security and International Affairs

Show if IND1=93:

931000. U.S. Army
 932000. U.S. Air Force
 933000. U.S. Navy
 934000. U.S. Marines
 935000. U.S. Coastguard
 936000. U.S. Armed Forces, branch not specified
 937000. Military Reserves or National Guard
 938000. Other Armed Forces

SCRIPTER: Show responses with the same first two digits as the response chosen in IND1. For example, if IND1=93, show responses 931000 to 938000. If IND1 has more than one possible value (e.g., Manufacturing, Retail Trade, Transportation and Warehousing), the two digit value for IND1 should be the first two digits of the value selected from IND2.

Base: respondents who are employed (DOV_EMPLOYED=1)

Q26 [S]

[Show if Q18=1, Refused]

In your current job, what kind of work do you do?

[Show if Q18=2, 3, 4]

In your MAIN job, what kind of work do you do?

Select one answer only.

1. Management
30. Business Operations (including Marketing)
31. Financial Operations or Financial Services (including Financial Advisor, Broker)
3. Computer and Mathematical (including Information Technology)
4. Architecture and Engineering
5. Life, Physical, and Social Sciences
6. Community and Social Services
7. Legal
32. Education, Training, and Library
33. Arts, Design, Entertainment, Sports, and Media
34. Health Diagnosing or Treating Practitioner (such as physician, nurse, dentist, veterinarian, pharmacist)
13. Health Technologist or Technician (such as paramedic, lab technician, dental hygienist)
14. Health Care Support (such as nursing aide, orderly, dental assistant)
15. Protective Service (such as firefighter, law enforcement worker)
16. Food Preparation and Serving
17. Building and Grounds Cleaning and Maintenance
18. Personal Care and Service
35. Sales
22. Office and Administrative Support
23. Farming, Forestry, and Fishing
24. Construction and Extraction
25. Installation, Maintenance, and Repair
26. Precision Production (such as machinist, welder, baker, printer, tailor)
27. Transportation and Material Moving

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- 28. Armed Forces
- 29. Other, please specify [O]

Base: respondents who are employed and specified their occupation (Q26=1-23)

Q261 [S]

Which of the following best describes the type of work that you do?

Select one answer only.

Show if Q26=1:

- 111010. Chief Executive
- 111020. General or Operations Manager
- 112010. Advertising or Promotions Manager
- 112020. Marketing or Sales Manager
- 112030. Public Relations or Fundraising Manager
- 113020. Computer or Information Systems Manager
- 113030. Financial Manager
- 113110. Compensation or Benefits Manager
- 113120. Human Resources Manager
- 113130. Training or Development Manager
- 119190. Other Management

Show if Q26=30:

- 131020. Buyer or Purchasing Agent
- 131030. Claims Adjuster, Appraiser, Examiner, or Investigator
- 131040. Compliance Officer
- 131070. Human Resources Worker
- 131120. Meeting, Convention, or Event Planner
- 131140. Compensation, Benefits, or Job Analysis Specialist
- 131150. Training or Development Specialist
- 131161. Digital or Social Media Marketing Specialist
- 131160. Market Research Analyst or Other Marketing Specialist
- 131190. Other Business Operations Specialist

Show if Q26=31:

- 132010. Accountant, Auditor, or Financial Examiner
- 132020. Appraiser or Assessor of Real Estate
- 132050. Financial, Budget, or Credit Analyst
- 132052. Personal Financial Advisor
- 132053. Insurance Underwriter
- 132070. Credit Counselor or Loan Officer
- 132080. Tax Examiner, Collector, or Preparer, or Revenue Agent
- 131191. Stock Broker
- 131192. Securities Trader
- 131193. Investment Banker
- 132090. Other Financial Operations Specialist
- 132091. Other Securities, Commodities, or Financial Services Specialist or Sales Agent

Show if Q26=3:

- 151110. Computer or Information Research Scientist
- 151121. Computer Systems Analyst
- 151122. Information Security Analyst
- 151131. Computer Programmer
- 151132. Software Developer, Applications
- 151133. Software Developer, Systems Software

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151134. Web Developer
151141. Database Administrator
151142. Network or Computer Systems Administrator
151143. Computer Network Architect
151151. Computer User Support Specialist
151152. Computer Network Support Specialist
151190. Other Computer Occupation
152090. Mathematical Science Occupation (such as Actuary, Statistician, Mathematician)

Show if Q26=4:

171010. Architect
172030. Biomedical Engineer
172040. Chemical Engineer
172050. Civil Engineer
172060. Computer Hardware Engineer
172070. Electrical or Electronics Engineer
172130. Mechanical Engineer
172190. Other Engineer
173010. Drafter
173020. Engineering, Surveying, or Mapping Technician

Show if Q26=5:

191010. Agricultural or Food Scientist
191020. Biological Scientist
191040. Medical Scientist
192030. Chemist or Materials Scientist
193010. Economist
193020. Survey Researcher
193050. Urban or Regional Planner
191090. Other Life or Physical Scientist
193090. Other Social Scientist
194090. Life, Physical, or Social Science Technician or Assistant

Show if Q26=6:

211010. Counselor
211020. Social Worker
211090. Other Community or Social Service Specialist
212000. Clergy
212020. Director of Religious Activities or Education
212090. Other Religious Worker

Show if Q26=7:

231010. Lawyer or Judicial Law Clerk
231020. Judge, Magistrate, or Other Judicial Worker
232010. Paralegal or Legal Assistant
232090. Other Legal Support Worker

Show if Q26=32:

251000. Teacher or professor, college and university
252010. Preschool or Kindergarten Teacher
252020. Elementary or Middle School Teacher
252030. Secondary School Teacher
252050. Special Education Teacher
254010. Archivist, Curator, or Museum Technician
254020. Librarian

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259040. Teacher Assistant
 253000. Other Teacher or Instructor
 259090. Other Education, Training, or Library Worker

Show if Q26=33:

271010. Artist
 271020. Designer
 272010. Actor, Producer, or Director
 272020. Athlete, Coach, Umpire, or Other Sports-Related Worker
 272040. Musician, Singer, or Other Music-Related Worker
 273020. News Analyst, Reporter, or Correspondent
 273030. Public Relations Specialist
 273040. Writer or Editor
 274030. Television, Video, or Motion Picture Camera Operator or Editor
 274090. Other Media or Communication Worker

Show if Q26=34:

291020. Dentist
 291040. Optometrist
 291050. Pharmacist
 291060. Physician or surgeon
 291070. Physician Assistant
 291120. Therapist
 291130. Veterinarian
 291140. Registered Nurse
 291170. Nurse Practitioner
 291190. Other Health Care Practitioner

Show if Q26=13:

292010. Clinical Laboratory Technologist or Technician
 292020. Dental Hygienist
 292030. Diagnostic Related Technologist or Technician
 292040. Emergency Medical Technician or Paramedic
 292050. Health Practitioner Support Technologist or Technician
 292060. Licensed Practical or Licensed Vocational Nurse
 292070. Medical Records or Health Information Technician
 292080. Dispensing Optician
 299010. Occupational Health and Safety Specialist or Technician
 292090. Other Health Technologist or Technician

Show if Q26=14:

311010. Nursing, Psychiatric, or Home Health Aide
 312010. Occupational or Physical Therapy Assistant or Aide
 319010. Massage Therapist
 319091. Dental Assistant
 319092. Medical Assistant
 319094. Medical Transcriptionist
 319095. Pharmacy Aide
 319096. Veterinary Assistant or Laboratory Caretaker
 319097. Phlebotomist
 319099. Other Healthcare Support Worker

Show if Q26=15:

332010. Firefighter
 333010. Bailiff, Correctional Officer, or Jailer

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333030. Fish or Game Warden
 333040. Parking Enforcement Worker
 333050. Police Officer
 339010. Animal Control Worker
 339020. Private Detective or Investigator
 339030. Security Guard or Gaming Surveillance Officer
 339093. Transportation Security Screener
 339099. Other Protective Service Worker

Show if Q26=16:

351011. Chef or Head Cook
 352010. Cook
 352020. Food Preparation Worker
 353010. Bartender
 353020. Fast Food or Counter Worker
 353030. Waiter or Waitress
 359010. Dining Room or Cafeteria Attendant or Bartender Helper
 359020. Dishwasher
 359030. Host or Hostess
 359090. Other Food Preparation or Serving Related Worker

Show if Q26=17:

371010. Supervisor of Building or Grounds Cleaning and Maintenance Workers
 372011. Janitor or Cleaner
 372012. Maid or Housekeeper
 372020. Pest Control Worker
 373011. Landscaping or Groundskeeping Worker
 373013. Tree Trimmer or Pruner
 372019. Other Building Cleaning Worker
 373019. Other Grounds Maintenance Worker

Show if Q26=18:

392010. Animal Trainer
 392020. Nonfarm Animal Caretaker
 393010. Gaming Services Worker
 394030. Mortician, Undertaker, Funeral Director, Embalmer, or Funeral Attendant
 395010. Barber, Hairdresser, Hairstylist, or Cosmetologist
 395090. Makeup Artist
 395092. Manicurist or Pedicurist
 399010. Childcare Worker
 399030. Fitness Trainer or Aerobics Instructor
 399090. Other Personal Care or Service Worker

Show if Q26=35:

411010. Supervisor of Sales Workers
 412010. Cashier
 412030. Retail Salesperson
 413010. Advertising Sales Agent
 413020. Insurance Sales Agent
 414010. Wholesale or Manufacturing Sales Representative
 419020. Real Estate Broker or Sales Agent
 419040. Telemarketer
 413090. Other Sales

Show if Q26=22:

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- 431010. Supervisor of Office and Administrative Support Worker
- 432000. Communications Equipment Operator (such as Switchboard Operator)
- 433000. Financial Clerk (such as Teller, Bookkeeping or Payroll Clerk)
- 433400. Information or Record Clerk (such as Municipal Clerk, Customer Service Representative, or Receptionist)
- 435000. Material Recording, Scheduling, Dispatching, or Distributing Worker
- 436000. Secretary or Administrative Assistant
- 439000. Other Office and Administrative Support Worker

Show if Q26=23:

- 451010. Supervisor of Farming, Fishing, or Forestry Workers
- 452010. Agricultural Inspector
- 452020. Animal Breeder
- 452040. Grader or Sorter of Agricultural Products
- 452091. Agricultural Equipment Operator
- 452092. Farmworker or Laborer
- 453010. Fisher or Fishing Worker
- 453020. Hunter or Trapper
- 454010. Forest or Conservation Worker
- 454020. Logging Worker

Base: respondents who are Physicians (Q261=291060)

Q262 [S]

You indicated that you are a physician. Which of the following best describes your specialty?

Select one answer only.

1. Allergy/Immunology
2. Anesthesiology
3. Cardiology
4. Dermatology
5. Endocrinology/Diabetes/Metabolism
6. Emergency Medicine
7. Family/General Practice
8. Geriatrics
9. Internal Medicine
10. Medical Genetics
11. Neurological Surgery
12. Neurology
13. Obstetrics/Gynecology
14. Oncology (Cancer)
15. Ophthalmology
16. Orthopedics
17. Otolaryngology
18. Pathology
19. Pediatrics
20. Physical Medicine & Rehab
21. Plastic Surgery
22. Preventive Medicine
23. Psychiatry
24. Radiology
25. Surgery
26. Urology
27. Other Specialty

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Base: all respondents

Q11 [Q]

In this final section, we have some more specific questions about you.

SCRIPTER: Show on same screen as Q11.

Base: all respondents

Q11 [Q]

What are your day and month of birth?

[PROMPT]

We'd like you to answer this question because it's important for future surveys. Your individual responses are kept confidential. Thank you!

Please type in the month and day.

SCRIPTER: Show two boxes labeled MM, DD. MM min.=1, max.=12; DD min.=1, max.=31; do not allow decimals. Prompt following nonresponse.

Base: all respondents

Q34 [S]

How much is the combined income of all members of YOUR HOUSEHOLD for the PAST 12 MONTHS?

[SPACE]

Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES and from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

[PROMPT]

We realize that this is personal information. Please be assured that KnowledgePanel takes its members' privacy and confidentiality very seriously.

Select one answer only.

1. Below \$50,000
2. \$50,000 or more
3. Don't know

SCRIPTER: Prompt following nonresponse. Do not show 'Don't know' initially. Show 'Don't Know' only with the prompt if the question is skipped initially.

Base: respondents with a household income below \$50,000 (Q34=1)

Q35 [S]

We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it ...

[PROMPT]

Your answer to this question is important for future surveys we will send you – your individual responses are kept confidential.

Select one answer only.

1. Less than \$5,000

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2. \$5,000 to \$7,499
3. \$7,500 to \$9,999
4. \$10,000 to \$12,499
5. \$12,500 to \$14,999
6. \$15,000 to \$19,999
7. \$20,000 to \$24,999
8. \$25,000 to \$29,999
9. \$30,000 to \$34,999
10. \$35,000 to \$39,999
11. \$40,000 to \$49,999

Base: respondents with a household income of \$50,000 or more (Q34=2)

Q36 [S]

We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it ...

[PROMPT]

Your answer to this question is important for future surveys we will send you – your individual responses are kept confidential.

Select one answer only.

3. \$50,000 to \$59,999
4. \$60,000 to \$74,999
5. \$75,000 to \$84,999
6. \$85,000 to \$99,999
7. \$100,000 to \$124,999
8. \$125,000 to \$149,999
9. \$150,000 to \$174,999
10. \$175,000 to \$199,999
11. \$200,000 to \$249,999
12. \$250,000 or more

VI. DEMOGRAPHICS

N/A

VII. STANDARD SCREENED OUT TEXT FOR PANEL SAMPLE:

619676196661965

END OF QUESTIONNAIRE

TCPA for Core Adult Profile

if ANO=61967 or ANO=61966 or ANO=61965 show TCPA:

[DISPLAY]

Thanks very much for being a valuable member of KnowledgePanel. We want to quickly confirm some information of yours in case we ever need to get in touch.

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SCRIPTER: TCPA1 TO TCPA10 SHOULD NOT BE WRITTEN TO THE CORE PROFILE DATA FILE. SEE INSTRUCTIONS FOLLOWING TCPA10 FOR INSTRUCTIONS FOR UPDATING DATABASE.

DATA-ONLY VARIABLE: HHNO (NUMERIC)

HHNO = MEMBER_PHONE_VIEW.HHNO

DATA-ONLY VARIABLE: PRIMARY (NUMERIC)

PRIMARY = MEMBER_PHONE_VIEW.ISPRIMARY

DATA-ONLY VARIABLE: MEMBERPHONE (CHARACTER, LENGTH=10)

MEMBERPHONE = MEMBER_PHONE_VIEW.MEMBERPHONE

DATA-ONLY VARIABLE: HHPHONE (CHARACTER, LENGTH=10)

HHPHONE = MEMBER_PHONE_VIEW.HHPHONE

[IF PRIMARY=0, SKIP TO TCPA6]

[IF PRIMARY=1 AND HHPHONE NOT IN (“”, “9999999999”, “1234567890”, “1123456789”); SP] TCPA1.

Is this the current telephone number for your household?

[INSERT HHPHONE]

Yes 1
 No 2

[IF PRIMARY=1 AND TCPA1 NE 1; NUMBER BOX, 10 DIGITS; PROMPT IF NULL OR NOT 10 DIGITS]

TCPA2. Please tell us the preferred telephone number for your household.

Enter 10 digits with no dashes or spaces (e.g. 5555555555).

DATA-ONLY VARIABLE: TELEPHONE1 (TYPE=TEXT, 10)

TELEPHONE1 = 10 DIGIT CHARACTER VERSION OF TCPA2 IF TCPA2 NE MISSING, NOT ASKED, OR REFUSED

TELEPHONE1 = NULL ELSE

[IF TCPA1=1 OR TCPA2 NOT NULL; SP; PROMPT]

TCPA3. You may have answered this question before, but just to confirm:

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Is this a mobile/cell phone number?

Yes 1
 No 2

DATA-ONLY VARIABLE: HOMEPHONETYPE

HOMEPHONETYPE = 0 'LANDLINE' IF TCPA3=2 [PLEASE NOTE: IT'S IMPORTANT FOR THE BACKEND DATA PROCESS ASSOCIATED WITH THIS SURVEY THAT THIS DOV VALUE IS ZERO; WE REALIZE IT REQUIRES EXTRA SCRIPTING STEPS]

HOMEPHONETYPE = 1 'MOBILE' IF TCPA3=1

HOMEPHONETYPE = 2 'UNKNOWN' IF TCPA3=REFUSED

HOMEPHONETYPE = NULL ELSE

[IF TCPA3=1; SP]

TCPA4. Please respond yes or no to indicate your agreement with the following:

I give KnowledgePanel and/or its agents permission to use my mobile phone number to contact me periodically using an automatic telephone dialing system or interactive voice response technology for purposes related to my participation in KnowledgePanel. I understand that I may revoke my consent at any time by referring to the How to Contact Us section of the panel privacy policy for details.

Yes 1
 No 2

DATA-ONLY VARIABLE: TELEPHONE1_CONSENT_IVR

TELEPHONE1_CONSENT_IVR = 0 IF TCPA3 = 2 OR TCPA3 = REFUSED

[PLEASE NOTE: IT'S IMPORTANT FOR THE BACKEND DATA PROCESS ASSOCIATED WITH THIS SURVEY THAT THIS DOV VALUE IS ZERO; WE REALIZE IT REQUIRES EXTRA SCRIPTING STEPS]

TELEPHONE1_CONSENT_IVR = 1 'YES' IF TCPA4=1

TELEPHONE1_CONSENT_IVR = 2 'NO' IF TCPA4=2

TELEPHONE1_CONSENT_IVR = 3 'NO RESPONSE' IF TCPA4=REFUSED

TELEPHONE1_CONSENT_IVR = NULL ELSE

[IF TCPA3=1; SP]

TCPA5. Please respond yes or no to indicate your agreement with the following:

I give KnowledgePanel and/or its agents permission to use my mobile phone number to contact me periodically using SMS text messages for purposes related to my participation in KnowledgePanel. Message and data rates may apply. I understand that I may revoke my consent at any time by referring to the How to Contact Us section of the panel privacy policy for details.

Yes 1

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No 2

DATA-ONLY VARIABLE: TELEPHONE1 CONSENT SMS

TELEPHONE1_CONSENT_SMS= 0 IF TCPA3= 2 OR TCPA3= REFUSED

[PLEASE NOTE: IT’S IMPORTANT FOR THE BACKEND DATA PROCESS ASSOCIATED WITH THIS SURVEY THAT THIS DOV VALUE IS ZERO; WE REALIZE IT REQUIRES EXTRA SCRIPTING STEPS]

TELEPHONE1_CONSENT_SMS = 1 ‘YES’ IF TCPA5=1

TELEPHONE1_CONSENT_SMS = 2 ‘NO’ IF TCPA5=2

TELEPHONE1_CONSENT_SMS = 3 ‘NO RESPONSE’ IF TCPA5=REFUSED

TELEPHONE1_CONSENT_SMS = NULL ELSE

[IF MEMBERPHONE NOT IN (“”, “9999999999”, “1234567890”, “1123456789”); SP]
TCPA6 [

[IF PRIMARY=1]

Is this your current personal telephone number?

[INSERT MEMBERPHONE]

[IF PRIMARY=0]

Is this your current telephone number?

[INSERT MEMBERPHONE]

Yes 1
No 2

[IF TCPA6 NE 1; NUMBER BOX, 10 DIGITS; PROMPT IF NOT NULL AND NOT 10 DIGITS]

TPCA7. **[IF PRIMARY=1]**

If you prefer a personal number different than the household telephone number you confirmed or provided a few questions ago, please provide us that number in the box below. Otherwise, please leave the box empty and click the Next button.

Enter 10 digits with no dashes or spaces (e.g. 5555555555).

[IF PRIMARY=0]

Please tell us your preferred personal telephone number.

Enter 10 digits with no dashes or spaces (e.g. 5555555555).

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DATA-ONLY VARIABLE: TELEPHONE3 (TYPE=TEXT, 10)

TELEPHONE3 = 10 DIGIT CHARACTER VERSION OF TCPA7 IF TCPA7 NE MISSING, NOT ASKED, OR REFUSED

TELEPHONE3 = NULL ELSE

[IF TCPA6=1 OR TCPA7 NOT NULL; SP; PROMPT]

TCPA8. Is this a mobile/cell phone number?

Yes 1
 No 2

DATA-ONLY VARIABLE: TELEPHONE3 TYPE

TELEPHONE3_TYPE = 0 'LANDLINE' IF TCPA8=2 [PLEASE NOTE: IT'S IMPORTANT FOR THE BACKEND DATA PROCESS ASSOCIATED WITH THIS SURVEY THAT THIS DOV VALUE IS ZERO; WE REALIZE IT REQUIRES EXTRA SCRIPTING STEPS]

TELEPHONE3_TYPE = 1 'MOBILE' IF TCPA8=1

TELEPHONE3_TYPE = 2 'UNKNOWN' IF TCPA8=REFUSED

TELEPHONE3_TYPE = NULL ELSE

[IF TCPA8=1; SP]

TCPA9. Related to the number you just provided, please respond yes or no to indicate your agreement with the following:

I give KnowledgePanel and/or its agents permission to use my mobile phone number to contact me periodically using an automatic telephone dialing system or interactive voice response technology for purposes related to my participation in KnowledgePanel. I understand that I may revoke my consent at any time by referring to the How to Contact Us section of the panel privacy policy for details.

Yes 1
 No 2

DATA-ONLY VARIABLE: TELEPHONE3 CONSENT IVR

TELEPHONE3_CONSENT_IVR= 0 IF TCPA8 = 2 OR TCPA8 = REFUSED

[PLEASE NOTE: IT'S IMPORTANT FOR THE BACKEND DATA PROCESS ASSOCIATED WITH THIS SURVEY THAT THIS DOV VALUE IS ZERO; WE REALIZE IT REQUIRES EXTRA SCRIPTING STEPS]

TELEPHONE3_CONSENT_IVR = 1 'YES' IF TCPA9=1

TELEPHONE3_CONSENT_IVR = 2 'NO' IF TCPA9=2

TELEPHONE3_CONSENT_IVR = 3 'NO RESPONSE' IF TCPA9=REFUSED

TELEPHONE3_CONSENT_IVR = NULL ELSE

[IF TCPA8=1; SP]

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TCPA10. Related to the number you just provided, please respond yes or no to indicate your agreement with the following:

I give KnowledgePanel and/or its agents permission to use my mobile phone number to contact me periodically using SMS text messages for purposes related to my participation in KnowledgePanel. Message and data rates may apply. I understand that I may revoke my consent at any time by referring to the How to Contact Us section of the panel privacy policy for details.

Yes 1
 No 2

DATA-ONLY VARIABLE: TELEPHONE3_CONSENT_SMS

TELEPHONE3_CONSENT_SMS= 0 IF TCPA8= 2 OR TCPA8= REFUSED

[PLEASE NOTE: IT'S IMPORTANT FOR THE BACKEND DATA PROCESS ASSOCIATED WITH THIS SURVEY THAT THIS DOV VALUE IS ZERO; WE REALIZE IT REQUIRES EXTRA SCRIPTING STEPS]

TELEPHONE3_CONSENT_SMS = 1 'YES' IF TCPA10=1

TELEPHONE3_CONSENT_SMS = 2 'NO' IF TCPA10=2

TELEPHONE3_CONSENT_SMS = 3 'NO RESPONSE' IF TCPA10=REFUSED

TELEPHONE3_CONSENT_SMS = NULL ELSE

Base: If ANO in (61965)

[DISPLAY]

Thank you for updating your information with us! We appreciate your continued participation in KnowledgePanel.

Base: If ANO in (61967,61966)

NEWBIE_CLOSE [DISP]

Thank you for updating your information with us! One final note – at the end of each survey, we will ask you what you thought about it. Your feedback is helpful to us and future surveys.

Important: To make sure that your answers are submitted and you earn rewards, continue to the end until you see the link to the Members' site.

Click the arrow button below button below to continue to your last question and complete this Getting to Know You session.

TO ALLOW FOR DATABASE UPDATES, PLEASE WRITE TO TABLE KP_PHONE_UPDATE IN REPORT DATABASE.

NOTE: FOR WRITE-BACK API, ONLY PASS ATTRIBUTES WITH NON-NULL VALUES (THE ONES UPDATED BY MEMBERS OR CONSENTDATE IF CONSENT WAS NOT NULL).

HERE IS THE DATABASE CONNECTION INFO FOR THE SCRIPT TO ACCESS THIS TABLE:

Data Source=new-sqekwnp01.ext.KnowledgePanel\AC26,1433;Initial
 Catalog=ReportDatabase

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KP Phone Update:

Column_name	Type	Length	Values
mno	int		=Member number
hhno	int		=hhno DOV
telephone1	varchar	10	=Telephone1 DOV
homephonetype	int		=homephonetype DOV
telephone1_consent_ivr	int		=Telephone1_Consent_IVR DOV
telephone1_consentdate_ivr	datetime	8	=Today date/time if Telephone1_Consent_IVR DOV ne NULL
telephone1_consent_sms	int		=Telephone1_Consent_SMS DOV
telephone1_consentdate_sms	datetime	8	=Today date/time if Telephone1_Consent_SMS DOV ne NULL
telephone3	varchar	10	=Telephone3 DOV
telephone3_type	int		=Telephone3_Type DOV
telephone3_consent_ivr	int		=Telephone3_Consent_IVR DOV
telephone3_consentdate_ivr	datetime	8	=Today date/time if Telephone3_Consent_IVR DOV ne NULL
telephone3_consent_sms	int		=Telephone3_Consent_SMS DOV
telephone3_consentdate_sms	datetime	8	=Today date/time if Telephone3_Consent_SMS DOV ne NULL

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